This is **THE** place to see the newest products and trends in the natural and organic industry this spring!

NEW for 2019! Trade show days have shifted.

**Education & Events** March 5–9, 2019 (Tues–Sat)

**Trade Show:**
ACC North Halls, Anaheim Hilton March 6–8, 2019 (Wed–Fri)
ACC Main Halls March 7–9, 2019 (Thurs–Sat)
Anaheim Convention Center | Anaheim, CA  USA

Register online at expowest.com
The World’s Largest Natural, Organic and Healthy Products Event

From natural and specialty foods to supplements and health and beauty, this is where you will find the newest and hottest products shaping the future of the natural, organic and healthy lifestyle marketplace. This is a trade show that connects you with the people behind the products, introduces you to industry experts in the classroom, and invites you to have fun with a community of other like-minded professionals.

Show Location and Dates:
Anaheim Convention Center, Anaheim California

New for 2019: Trade Show days have shifted!

Education and Events: March 5–9, 2019 (Tues-Sat)

Trade Show:
Fresh Ideas Organic Marketplace: March 6 (Wed)
ACC North Halls, Anaheim Hilton: March 6–8 (Wed-Fri)
ACC Main Halls: March 7–9 (Thurs-Sat)
Registering for Expo West is easy! Go to expowest.com/register and follow these steps:

**Step 1:** Know your business type: Visit expowest.com/businesstype for a complete list of category definitions.

**Step 2:** Know your registration options (for more detail on education sessions and networking events, see the following page, or visit expowest.com/schedule):

<table>
<thead>
<tr>
<th>Attendee Registration Options:</th>
<th>Exhibit Hall Pass</th>
<th>Super Pass Upgrade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily access to exhibit halls (Wednesday - Saturday during show hours)</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to Fresh Ideas Organic Marketplace on Wednesday</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to select networking events (Early Morning Yoga, Live Music, Evening on the Plaza, Natural Products Pitch-Slam Competitions, Community Breakfast, and Women in Naturals)</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Full access to our mobile app and expo planner</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to full education conference Tuesday, Wednesday, Thursday, Friday</td>
<td>✗</td>
<td>✔</td>
</tr>
<tr>
<td>On-site access to the Super Pass Lounge: a VIP Lounge with services such as WiFi, bag check, charging stations, light refreshments</td>
<td>✗</td>
<td>✔</td>
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<tr>
<td>Free Drink Tickets for Happy Hours at the Arena Plaza and Evenings on the Plaza</td>
<td>✗</td>
<td>✔</td>
</tr>
<tr>
<td>Dedicated kiosks for badge pick-up</td>
<td>✗</td>
<td>✔</td>
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</tbody>
</table>

**À la Carte Education Add-Ons**

Education add-ons include tours and forums that are not included with your Exhibit Hall badge or Super Pass upgrade (Herb Walk Tour and Natural Products Business School). You can purchase daily education passes if you have limited time or if there are only certain days that you wish to attend our education conference.

**Step 3:** REGISTER! expowest.com/register

<table>
<thead>
<tr>
<th>Registration Option(s):</th>
<th>Early Bird (through 2/1)</th>
<th>Advanced (2/2-3/3)</th>
<th>Onsite (3/4–Show Close)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall pass (required): Qualified Retailer, Distributors, Food Services Industry Members, or Health Practitioner</td>
<td><strong>FREE</strong></td>
<td>$35</td>
<td>$75</td>
</tr>
<tr>
<td>Exhibit Hall pass (required): Qualified Investor, Supplier, Manufacturer or Business Services Attendee</td>
<td>$795</td>
<td>$895</td>
<td>$995</td>
</tr>
<tr>
<td>Super Pass upgrade</td>
<td>+ $145</td>
<td>+ $195</td>
<td>+ $245</td>
</tr>
<tr>
<td>Herb Walk Tour</td>
<td>+ $75</td>
<td>+ $75</td>
<td>+ $75</td>
</tr>
<tr>
<td>Natural Products Business School</td>
<td>+ $195</td>
<td>+ $295</td>
<td>+ $295</td>
</tr>
<tr>
<td>Daily Education pass (Tue/Wed/Thu/Fri)</td>
<td>+ $95 per day</td>
<td>+ $95 per day</td>
<td>+ $95 per day</td>
</tr>
</tbody>
</table>
The following is a schedule of events and education at Expo West 2019.

- = Free to attend with your Exhibit Hall Pass
SP = Super Pass upgrade required to attend
$$ = Must be purchased separately from Exhibit Hall Pass or Super Pass upgrade

### TUESDAY, MARCH 5
Complete details available at expowest.com

- 7:30am – 4:00pm: Natural Products Business School
- 9:00am – 8:00pm: Climate Day
- 9:00am – 4:00pm: Natural Products Hemp & CBD Summit
- 5:00 – 6:30pm: Natural Products Expo West Pitch-Slam Semi-Finals

### WEDNESDAY, MARCH 6
Complete details available at expowest.com

- 7:30 – 9:00am: Early Morning Yoga
- 8:30 – 10:00am: The State of Natural & Organic
- 10:00am – 12:30pm: Connecting with the Changing Consumer
- 10:00am – 12:30pm: The Supplement Roundtable
- 10:15 – 11:45am: Climate Action Consultation
- 11:00am – 12:30pm: Fresh Ideas Organic Marketplace
- 11:00am – 12:30pm: Exhibitor-Presented Seminar
- 11:30 – 5:30pm: Global Export Series
- 12:00 – 6:00pm: Exhibits Open: ACC North Halls & Hilton
- 12:30 – 1:00pm: Exhibitor-Presented Seminar
- 1:00 – 5:00pm: Herb Walk Tour
- 1:00 – 2:00pm: What’s NEXT? Product Trends & Innovations Driving the Growth of Health & Wellness Brands
- 2:00 – 3:00pm: Exhibitor-Presented Seminar
- 2:00 – 4:30pm: Innovations for Good in Organic
- 4:00 – 7:00pm: Natural Talent Career Fair
- 4:00 – 5:30pm: Inside the Bottle: Understanding Supplements Today
- 4:30 – 6:30pm: Natural Products Expo West Pitch-Slam Finals & Party
- 6:00 – 11:00pm: The Organic Center’s 16th Annual Benefit Dinner
- 6:00 – 8:00pm: Evening on the Plaza: Live Music by Sister Sparrow

### THURSDAY, MARCH 7
(Continued)
Complete details available at expowest.com

- 9:30am – 6:00pm: Exhibits Open: ACC Level 3 and Arena
- 9:00am – 6:00pm: Exhibits Open: ACC North Halls & Hilton
- 9:00am – 11:30am: A Seat at the Table for All: The Benefits of a Unified Natural Products Industry
- 9:00am – 11:30am: Growing the Plant-Based Market
- 9:00am – 6:00pm: Exhibits Open: ACC North Halls & Hilton

### THURSDAY, MARCH 7
Complete details available at expowest.com

- 7:30 – 9:00am: Community Breakfast
- 7:30 – 9:00am: Early Morning Yoga
- 8:00 – 9:00am: NCN Investor Orientation
- 8:30 – 9:30am: Hosted Education Session
- 9:00 – 11:30am: A Seat at the Table for All The Benefits of a Unified Natural Products Industry
- 9:00 – 11:30am: Growing the Plant-Based Market
- 9:00 – 11:30am: NCN Funding Forum
- 9:00 – 6:00pm: Exhibits Open: ACC North Halls & Hilton

### FRIDAY, MARCH 8
Complete details available at expowest.com

- 7:00 – 9:00am: Early Morning Yoga
- 7:00 – 9:00am: The SMART Retailers Breakfast
- 9:00am – 6:00pm: Exhibits Open: ACC Level 3 and Arena
- 9:00am – 12:30pm: Fueling Sales in an Omnichannel World
- 9:00am – 12:30pm: Working Together Toward a Good Food Future
- 10:00am – 12:30pm: Exhibitor-Presented Seminar
- 10:00am – 12:30pm: Exhibitor-Presented Seminar
- 10:00am – 12:30pm: Exhibitor-Presented Seminar
- 11:00am – 12:30pm: Exhibitor-Presented Seminar
- 11:00am – 6:00pm: Exhibits Open: ACC North Halls & Hilton
- 12:30 – 1:30pm: Exhibitor-Presented Seminar
- 2:30 – 3:30pm: Exhibitor-Presented Seminar
- 3:30 – 4:30pm: Exhibitor-Presented Seminar
- 6:00 – 8:00pm: Evening on the Plaza: Live Music by The Record Company

### SATURDAY, MARCH 9
Complete details available at expowest.com

- 7:30 – 9:00am: Early Morning Yoga
- 9:30am – 4:00pm: Exhibits Open: ACC Level 3 and Arena
- 10:00am – 4:00pm: Exhibits Open: ACC North Halls & Hilton

### SCHEDULE AT-A-GLANCE

PLEASE NOTE: SCHEDULE AS OF 11/27/18. SUBJECT TO CHANGE.
FULL SCHEDULE AVAILABLE AT EXPOWEST.COM/SCHEDULE.
Company logo indicates a sponsored event.
The Natural Products Business School provides an opportunity to connect with an ecosystem of service providers and potential investors, as well as gain impactful insights from a fantastic line-up of industry experts on scaling your brand and managing the changes ahead for our fast-growing industry.

Cost: $195 before early bird deadline on February 1, 2019 ($295 after February 1)

Herb Walk Tour
Wednesday, March 6
1:00 – 5:00pm | $$
The American Herbal Products Association (AHPA) Herb Walk will visit the nearby Fullerton Arboretum for a guided tour of this beautiful 26-acre botanical garden on the campus of California State University. Hearing from experts about various herbs and their traditional uses will make this event one of the highlights of your Expo West visit.

Cost: $75
Sponsored by: AHPA

Visit expowest.com/schedule for individual session times.
Climate Day
Tuesday, March 5 | 9:00am – 8:00pm | ✔
Concerned about climate change but not sure what your company can do? Join industry leaders for inspirational keynotes, workshops, networking, climate awards, a rockin’ reception and more. Get the tools, information and inspiration you need to help your company take meaningful action to reverse global warming.

Check www.expowest.com for complete schedule!

Fresh Ideas Organic Marketplace
Wednesday, March 6
11:00am – 4:00pm | ✔
Network and meet leading organic producers and manufacturers in a lively outdoor setting. Enjoy a wide range of certified organic products.

Natural Talent Career Fair
Wednesday, March 6 | 4:00-7:00pm | ✔
The natural and organic industry’s best are coming together to give job seekers and employers an opportunity to meet and network. Come chat with the hiring teams of more than two dozen of the country’s leading natural products companies to learn about exciting new opportunities at every level. Entrance is included with your Exhibit Hall Pass; be sure to bring along a few resumes and business cards.

Community Breakfast
Thursday, March 7 | 7:30 – 10:00am | ✔
Connect with your peers and clients at the Community Breakfast! This is a free breakfast open to all attendees and exhibitors of the show, located in the big white tent by the Marriott! Many vegan and gluten-free options will be available.

Hall of Legends Award Celebration
Thursday, March 7 | 6:00 – 7:30pm | ✔
The Hall of Legends ceremony celebrates the individuals who have made significant contributions to the natural products industry. During Hall of Legends, we’ll also announce NEXTY Gold winners. These award recipients represent the pinnacle of the natural product industry’s future and epitomize what it means to have integrity, innovation and inspiration.
OFF THE SHOW FLOOR

☑️ = Free to attend with your Exhibit Hall Pass

Early Morning Yoga
Join us on the Grand Plaza each morning for an early morning yoga session to start the day centered and rejuvenated.

Wednesday, March 6
7:30 – 9:00am | ☑️

Thursday, March 7
7:30 – 9:00am | ☑️

Friday, March 8
7:30 – 9:00am | ☑️

Saturday, March 9
7:30 – 9:00am | ☑️

Sponsored by:
- Lifeway
- Honest
- STASH Tea Company
- Vega

Evenings on the Plaza

Wednesday – Friday | 6:00 – 8:00pm | ☑️
Any veteran of Expo West knows that you come to Anaheim for great work AND play. If this is your first time, consider yourself warned. Pack your dancing shoes.

Wednesday, March 6
7:30 – 9:00am

Thursday, March 7
7:30 – 9:00am

Friday, March 8
7:30 – 9:00am

Women in Naturals Networking Event
Friday, March 8 | 5:30 – 7:00pm | ☑️
The Women in Naturals Networking event is the coming together of women and men alike, dedicated to women in the natural products industry looking to network and learn from other professionals. Don’t miss this chance to be among a group of powerful women who are changing the world.

Women in Naturals Networking Event

- Women in Naturals Networking Event
- Obriago

Musical Guests:
- Sister Sparrow
- Con Brio
- The Record Company

Sponsored by: Obriago
New Hope Network’s NEXT Innovation Solutions help manufacturers, retailers, suppliers, distributors and investors identify hot product trends—well in advance of launch—by leveraging 40 years of expertise with natural products start-ups and providing proprietary pre-shelf data, market intelligence, custom research and insider insights.

whatsnextinnatural.com

Join the industry’s largest collection of retailers, brokers and distributors by signing up for Natural Retail Today. Stay in-the-know with natural product reviews, industry analysis, consumer trends and news from Natural Products Expo.

ewhopenewsletter.com/subscribe

PARTNER EVENTS

- Free to attend with your Exhibit Hall Pass
- Must be purchased separately from Exhibit Hall Pass or Super Pass upgrade

Supplier’s Night Expo
Wednesday, March 6 | 3:30 – 8:00pm | ☑
The Southern California Institute of Food Technologists invites you to participate in the 2019 SCiFTS Suppliers Night Expo at the Disneyland Hotel Exhibition Hall. This event brings together leading ingredient suppliers, food technologists & manufacturers. Visit www.scifts.net for more information.
* Expo West badge required for entry.

Organic Farming Research Foundation’s 22nd Annual Benefit Luncheon
Wednesday, March 6 | 11:30am – 1:30pm | $$
Join us for a spectacular seasonal organic feast! Ticket & Sponsorship Opportunities available, contact laura@ofrf.org, 831-426-6606 for more information.

League of Angels
Wednesday, March 6 | 6:00 – 8:30pm | $$
Join Vitamin Angels in celebrating their 25th Anniversary of saving and changing lives with essential vitamins and minerals at their special new location of Disneyland California Adventure Park. Contact events@vitaminangels.org to learn more.

The Organic Center’s 16th Annual Benefit Dinner
Wednesday, March 6 | 6:00 – 11:00pm | $$
Shannon Allen, Creator of grown™ will keynote this favorite Expo fundraiser! The benefit dinner will bring together hundreds of organic visionaries, activists and businesses to enjoy an organic feast and spotlight the latest science on the environmental and health benefits of organic food and farming. You’ll want to say you were there. To learn more, contact development@organic-center.org.
THANK YOU TO OUR SPONSORS

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- LateJuly
- Loma Linda
- Lactaid
- Multiplier
- Natural Force
- Made Good
- Meyer’s Clean Day
- Navitas
- Neocell
- Lipton
- Organic Valley
- Perfect Hydration
- Pete & Gerry’s
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