

SPONSORSHIP CONTRACT

NATURAL PRODUCTS EXPO WEST 2019

Education and Events: March 5-9, 2019 · Trade Show: Anaheim Convention Center North Hall March 6-8, 2019
 Anaheim Convention Center Main Halls March 7-9, 2019 · Anaheim, CA USA

Platinum Sponsorships: \$45,000+

- Show Bags: \$65,000
- Lanyards: \$66,000

Gold Sponsorships: \$25,000 - \$44,999

- Door Clings: North Hall: \$25,000
- Escalator Graphics: Hall A, Hall B, or North Hall: \$26,000
- Door Clings: ACC: \$27,500
- Bike Charging Stations: \$32,000
- Hotel Room Distribution (3 Hotels): \$33,000
- Show Directory Map: \$25,000
- Badge Branding: \$27,000
- Pedicabs: \$28,000
- Evening on the Plaza: (Wed., Thurs., Fri.): \$33,000
- Catch Your Spark Rides: \$35,000

Silver Sponsorships: \$17,000 - \$24,999

- Yoga: (Sat.): \$17,000
- Hall D Escalator Graphics: \$18,000
- Yoga: (Wed.): \$19,000
- Sheraton Food Trucks: \$20,000
- Lobby Sampling Stations: \$22,000
- Grand Plaza Food Trucks: \$23,000
- Distribution Area: \$17,000
- Activation Zones: \$19,000
- Chalk Artist: \$20,000
- Yoga: (Thurs. or Fri.): \$21,000
- Fresh Ideas Tent: \$23,000
- Outside Sampling Stations: \$24,000

Other _____ \$ _____

New Product Line Upgrade: Main Hall(s) Lobby: Gold \$9,000 Silver \$9,500 **Total \$** _____

Sponsorship Inclusions: Please make appropriate selections

Natural Products Expo Connect

Featured Digital Listing
 Featured Digital Product

X

Product Showcases

Gold Sponsors Select 4
 Silver Sponsors Select 2

}	Please select the category(s) and quantity based on your Showcase selection(s).	<input type="checkbox"/> Bulk & Food Service	<input type="checkbox"/> Herbs/Medicinals	<input type="checkbox"/> Organic (certified)
		<input type="checkbox"/> Frozen/Refrigerated	<input type="checkbox"/> Hot Products	<input type="checkbox"/> Vitamin/Supp.
		<input type="checkbox"/> Gluten Free	<input type="checkbox"/> Kosher	<input type="checkbox"/> Other
		<input type="checkbox"/> Grocery	<input type="checkbox"/> Lifestyle	

X

COMPANY/SPONSOR INFORMATION

Company Name _____
 Exhibiting As Name _____
 Address _____
 City _____
 St _____ Country _____ Postal Code _____
 Tel _____
 Fax _____
 E-mail: _____
 Company Contact _____
 Title _____
 Billing Contact _____
 Title _____
 Billing Contact Email _____
 Signature* _____
 Date _____

*Indicates that sponsor has read and agreed to Terms and Conditions.

FOR INTERNAL USE ONLY

Sold by: _____
 Comp # _____
 Total Amt. Due= \$ _____

Produced by New Hope Network ("NHN" or "Show Management"), a division of Informa Media, Inc. ("Informa" f/k/a/ Penton Media, Inc.).

Please include invoice # and customer # on check stub or wire transfer

Make checks payable to: Informa 24654 Network Place Chicago, IL 60673-1246	Wire Transfer: Informa JPMorgan Chase New York, NY ABA #021000021 Account #811104744 SWIFT: CHASUS33	Express Mail Address: JPMorgan Chase 131 S. Dearborn, 6th Floor Chicago, IL 60603 Attn: Penton Media 24654
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CREDIT CARD:

To pay by credit card, your company will be invoiced with instructions on how to pay online.

CODE OF CONDUCT: As an exhibitor and/or sponsor you agree to adhere to the Code of Conduct (accessible at <https://www.expowest.com/en/exhibitor-resources/code-of-conduct.html>).

TERMS AND CONDITIONS

By completing and returning this contract, the company identified on this contract form ("you" or "exhibitor") is applying for exhibit space at NATURAL PRODUCTS EXPO WEST 2019 (the "Show"). Upon written confirmation of acceptance by NHN and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and NHN governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at www.expowest.com/terms (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.expowest.com/esk); (iii) the New Hope Network Exhibitor Standards for Natural Products Expo (accessible at newhope.com/standards, the "Standards"); and (iv) all additional standards, policies and directives ("Policies") published or provided by NHN relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, third, the Standards, and fourth, the Policies. NHN reserves the right to reject any application for exhibit space for any reason.